



Sustainability and Cotton & Jute

Understanding the Impact on Our World



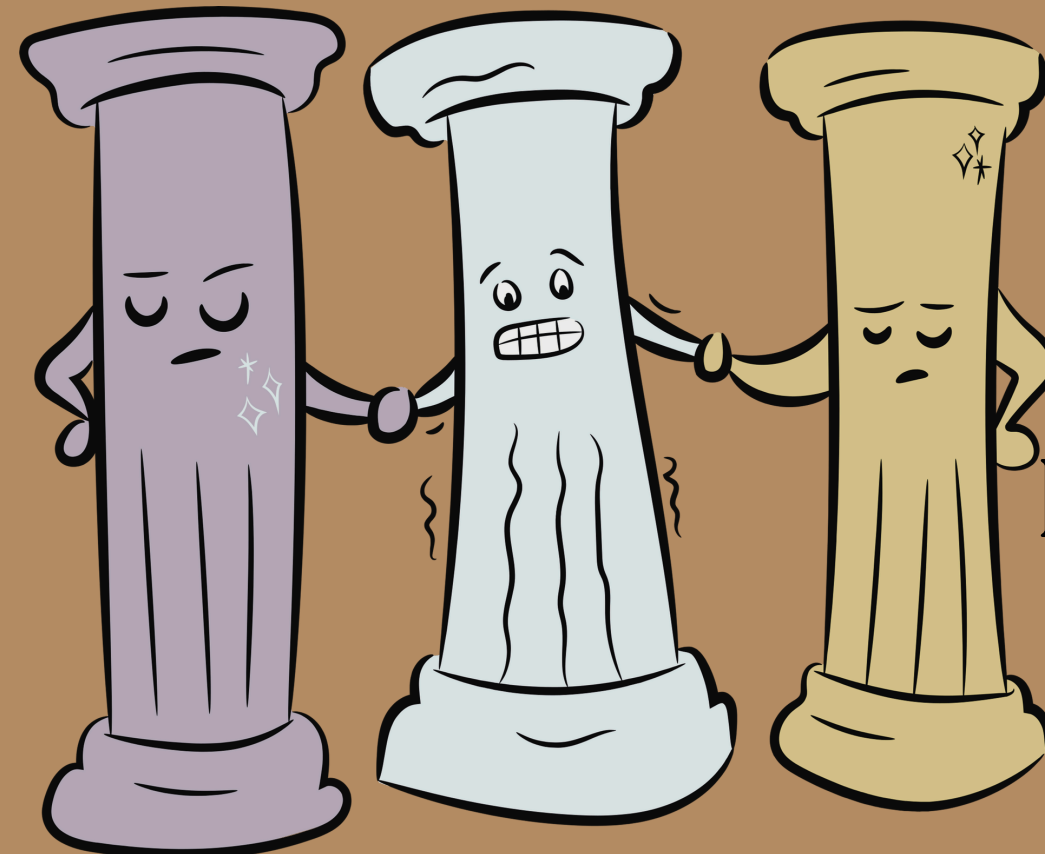
What is Sustainability?



 Sustainability means meeting our needs without hurting future generations.

 It involves protecting the environment, being fair to people, and using resources wisely.

 SDG Quote: "Ensure sustainable consumption and production patterns." (SDG 12)



Environment, Society, Economy



What are Cotton and Jute?



Cotton is used to make clothes,
while jute is used for bags and ropes.
Both are natural fibres grown on farms.



SDG : "Promote sustainable agriculture." (SDG 2.4)



How are Cotton and Jute Grown?



Cotton and jute are grown on farms,
often in warm climates.



Growing these plants can use a lot of water and
pesticides if not done sustainably.



SDG: "Ensure availability and
sustainable management of water and sanitation for all." (SDG 6)



Problems with Cotton and Jute Production



Overuse of water and chemicals can harm the environment.



Sometimes, workers, including children, are forced to work in poor conditions.



SDG : "Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all." (SDG 8)





Anti-Slavery in Cotton and Jute Production



Slavery in production means people are forced to work without fair pay and in unsafe conditions.



We need to ensure everyone is treated fairly and works safely.



UN Rights of the Child Quote:

"Children have the right to be protected from economic exploitation and from performing any work that is likely to be hazardous or to interfere with the child's education." (Article 32)





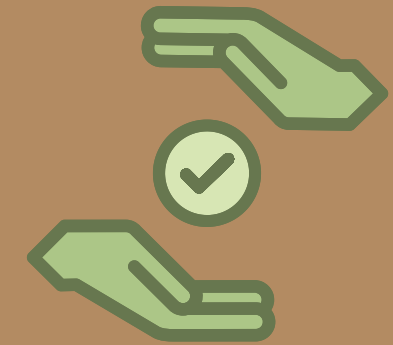
Fairtrade

The Role of Companies



Companies can help by using sustainably sourced cotton and jute.

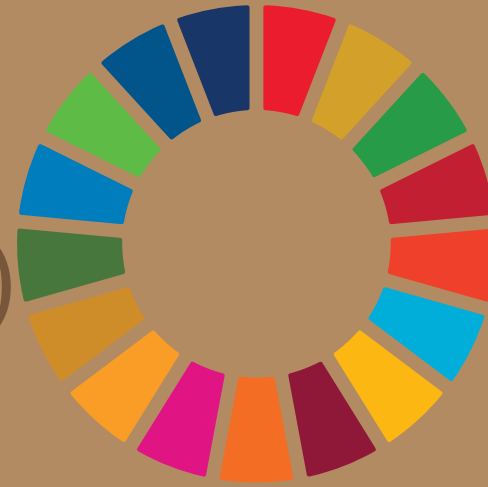
They can ensure safe working conditions for workers.



 SDG : "Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable, and inclusive institutions at all levels." (SDG 16)



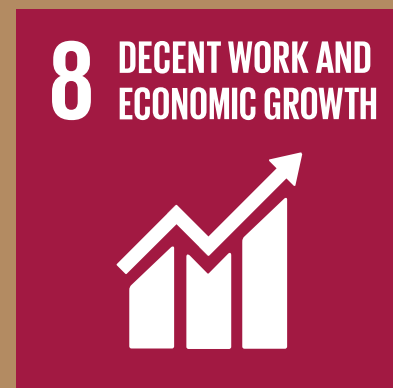
Linking to Sustainable Development Goals (SDGs)



SDG 8: Decent Work and Economic Growth – Ensuring fair work conditions.

SDG 12: Responsible Consumption and Production – Using resources wisely.

SDG 16: Peace, Justice, and Strong Institutions – Promoting justice for all.





UN Rights of the Child



Every child has the right to education, safety, and not to be forced into labour.
Production should not violate these rights.

UN Rights of the Child:

"Children have the right to an education. Discipline in schools must respect children's dignity and their rights." (Article 28)





How You Can Help?

Choose products from companies that care about fair practices.

Spread awareness about the issues of cotton and jute production.

Support laws and organisations that protect workers and the environment.



SDG : "Ensure sustainable consumption and production patterns." (SDG 12)





Sustainability in cotton and jute production
is important for our planet and people.

By making responsible choices,
we can help create a better future for everyone.

 SDG : "Take urgent action to combat climate
change and its impacts." (SDG 13)



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