



Third-Party Content Sharing Agreement: Use of Images and Videos Featuring Children

Between:

Content Owner (Company/Organisation): The Sustainables Academy

Agency/Partner Organisation Name: _____

Address: _____

Contact Person: _____

Email: _____

Phone: _____

1. Purpose of Agreement

This agreement outlines the conditions under which the Agency may access, use, and share video or photographic content featuring children, originally captured or owned by

The Sustainables Academy

2. Data Protection and Safeguarding Obligations

The Agency agrees to:

- Comply fully with the **UK GDPR, Data Protection Act 2018**, and any other relevant laws.
- Treat all images and recordings of children as **personal data**.
- **Not share** the content with any third party without written consent from the Content Owner.
- Store and share the content **securely**, ensuring only authorised individuals have access.

- Ensure that all use of the material aligns with the **consents provided by the child's parent or guardian**.
- Immediately notify the Content Owner of any **data breach** or unauthorised use.

3. Permitted Use of Materials

The Content Owner grants the Agency a **non-exclusive, non-transferable right** to use the images/videos strictly for the following purposes:

Use Case	Description	Approved?
☐ Website	Use on organisation's official website	☐ Yes ☐ No
☐ Social Media	Use on social channels (e.g. Instagram, Facebook)	☐ Yes ☐ No
☐ Events	Use during conferences, presentations, or community events	☐ Yes ☐ No
☐ Printed Materials	Brochures, posters, reports	☐ Yes ☐ No
☐ Press and Media	Sharing with press for coverage	☐ Yes ☐ No

The Agency shall not:

- Alter or manipulate the material in a misleading or offensive way.
- Use the content in any way that may harm the reputation, safety, or dignity of the child(ren).

4. Duration of Agreement

This agreement is valid from:

Start Date: _____

End Date (if applicable): _____

Or: ☐ Ongoing until either party withdraws in writing (minimum 30 days' notice)

5. Withdrawal of Consent or Agreement

If any child or parent/guardian withdraws consent for the use of their image, the Agency must:

- **Immediately cease use** of the specific image or footage.
 - **Delete all copies** (including backups) where possible.
 - Confirm deletion in writing within 14 days.
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6. **Liability and Indemnity**

The Agency accepts full responsibility for any misuse, breach of data, or unauthorised sharing, and agrees to indemnify the Content Owner against any legal claims, costs, or damages arising from such misuse.

7. **Signature and Agreement**

On Behalf of the Agency

I confirm I have read and agree to the above terms and will ensure all staff/contractors follow them.

Name: _____

Position: _____

Signature: _____

Date: _____

On Behalf of the Content Owner

I confirm approval of the use under the terms above.

Name: _____

Position: _____

Signature: _____

Date: _____